## **SCREENS & PROJECTION**

## Black-White Levels or Black-White Dynamic Range, Color and Contrast

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Purest White to Deepest Black



o understand Black-White levels of contrast, here are three characteristics of any perceived color that you should know.

Color Saturation: This is the intensity of a color. Think of a glass cup full of red paint and how it gets lighter with every drop of water you use to dilute it. The color is lighter because the color saturation is lower. The color is fuller when color saturation is higher.

Hue: This represents the full range of colors that can be seen. This incorporates the full Red, Orange, Yellow, Green, Blue, Indigo, and Violet color spectrum.

Luminance: The measured presence from the black-white dynamic range that occurs with a measured point of color. It determines the brightness or darkness of an image. This is broken down to Tint (adding white to the color) and Shade (adding black to the color).

There is often confusion between the definition between the word "Contrast" and "Black-White Dynamic Range". While contrast can describe how lighter and darker portions of an image differentiate from one another, that's only part of the story. Although, black-level dynamic range can enhance contrast, the same can be said about varying levels of color saturation whereas a more deeply saturated color will "contrast" with a lesser saturated color in the same spectrum.

Dynamic Range incorporates the points of measurement between the

Color Saturation

Higher - 238 Saturation (Top Text)

Medium - 152 Saturation (Background)

Lower - 75 Saturation (Bottom Text)

purest white and the deepest black that you can achieve with the equipment you have. Interestingly enough, this is the most important element of picture calibration. The reason for this is that the human eye sees detail in black and white.

Color perception is merely a further visual enhancement but without dynamic range, it is impossible for

your eyes to see the various textures and details in imagery occurring at either the lighter or darker ends of this particular spectrum. This is also frequently referred to as "Black Levels".

Keep in mind that true black is not an actual color but the mere absence of any light in the spectrum. For this reason, a video image can never be truly "black"; it can only present a minimal presence in color.

The human brain interprets all its perceived color signals in Red, Green, and Blue or (RGB). It is from these three colors that the human brain interprets the various hues or ROYGBIV (red, orange, yellow, green, blue, indigo, & violet) based on the varying levels of RGB present to create any given color.

In summary while it's easy to tell different colors apart from one another, there is more to the story about contrast than just black and white. The intensity of color matters just as much.

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